



National
Urban League



Professional
Diversity Network

VIRTUAL CAREER FAIR BLACK HISTORY MONTH

February 15, 2024 | 12 PM – 4 PM EST

ABOUT THE EVENT

The National Urban League’s (NUL) February 15 Black History Month Virtual Career Fair is part of the League’s Black History Month celebration and is open to diverse candidates from across the nation.

The NUL is an historic civil rights organization dedicated to economic empowerment in order to elevate the standard of living in historically underserved urban communities. Founded in 1910 and headquartered in New York City, the NUL spearheads the efforts of its local affiliates through the development of programs, public policy research, and advocacy.

Today, NUL has 90 affiliates serving 300 communities, in 37 states, and the District of Columbia, providing direct services that impact and improve the lives of more than 2 million people nationwide.

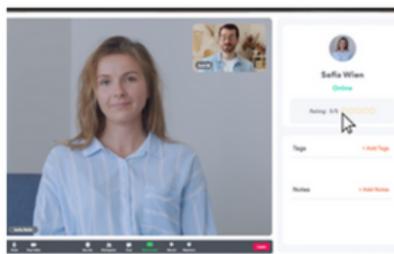
FEATURES AND BENEFITS FOR EMPLOYERS

CUSTOMIZED EMPLOYER BOOTH



Showcase your brand and work culture by adding images, documents, videos, and job postings to your own company’s booth.

REAL-TIME CANDIDATE INTERACTION



Connect and speak through text, audio, and video with qualified candidates in your own private chatroom with unlimited Recruiter accounts.

RESUME DATABASE ACCESS

Applicants Listing

	Bruce Wayne	Education: Master's in IT	Posting year: 2019	Contact: +1 212 458 7840
	Sofia Wells	Education: Bachelor	Posting year: 2020	Contact: +1 212 458 7840
	Mark Reardon	Education: Master Marketing	Posting year: 2017	Contact: +1 212 458 7840
	Elijah Bachman	Education: BSCE 4 years	Posting year: 2019	Contact: +1 212 458 7840

Gain access to hundreds of resumes. You will be able to source, qualify, and send chat invites to pre-qualified candidates prior to the event.

Showcase Your Talent Acquisition Brand and Build Your Pipeline of Diverse Candidates!



The Power of IQ: Candidates are Identified and Qualified

- Submit a list of your prioritized positions
- PDN Candidate Development team will source job fair candidates, targeting key attributes across open positions
- Candidates will submit resume during registration process and will be invited to attend event

All packages include:

- Access to candidate profiles and resume database 1 week prior and 30 days after event
- Custom virtual booth with live audio and video chat
- Unlimited recruiters

\$1495

**GOV, NON-PROFIT,
HEALTHCARE**

3 IQ JOBS FOR
TARGETING

\$1995

CORPORATE

3 IQ JOBS FOR
TARGETING

\$2995

**CORPORATE
GOLD**

7 IQ JOBS FOR
TARGETING

\$3995

**CORPORATE
PLATINUM**

10 IQ JOBS FOR
TARGETING
60 DAY JOB FEED TO
PDN NETWORK
DEDICATED EMAIL
BLAST

HOST YOUR OWN VIRTUAL ROUNDTABLE

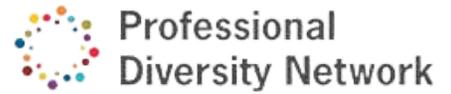


As part of the virtual Career Fair, and included with the Platinum Package, employers can host a 35 minute Virtual Round Table with candidates from your industry. Showcase your business to a more targeted audience!

Hosting a Virtual Roundtable may be added to any package and is included at the Platinum level. Only participants of the event can sponsor a roundtable.

Virtual Roundtable Cost: \$995

REGISTRATION FORM



February 15, 2024
NUL Black History Month – Virtual

\$1495 GOVERNMENT & NON-PROFIT	\$1995 CORPORATE	\$2995 CORPORATE GOLD	\$3995 CORPORATE PLATINUM
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Company Name: Contact Name:
Address: Email:
City: State: Zip Code:
Phone: Fax:

Payment:

Credit Card: or Check: Payment to: Professional Diversity Network
55 E. Monroe St., Suite 2120, Chicago, IL 60603
2% service charge
Visa MasterCard: American Express: Discover:

Account Number: Expiration Date: / / Sec. Code:

Billing Address:

Cardholder Name: Signature:

Please sign for either Check or CC payment

Authorization: You fully understand that this form shall be a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow. Cancellation: Clients must provide written notice of cancellation at least 15 days before specified date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the event. For all event services, such event services are subject to Professional Diversity Network's standard PROFESSIONAL DIVERSITY NETWORK EMPLOYER TERMS OF SERVICE, the contents of which are incorporated herein by reference. A copy of the Terms and Conditions is available at the following URL: <https://events.prodivnet.com/employer-tos/>

Top Jobs

Please provide us with your prioritized open positions that you will promote during the upcoming career fair. These positions will help drive candidates through our marketing, advertising, direct recruitment, and digital analytics. If the role is remote, indicate that in the Location field.
Non-profit, Government, Healthcare & Corporate: 3 roles | Corporate Plus: 7 Roles | Corporate Platinum: 10 Roles

Job Title	Location	Job Title	Location
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Send completed form to: events@ipdnusa.com